



iNREACH

PRINT

**WHAT CAN WE EXPECT
IN 2022 FOR THE
MANAGED PRINT
INDUSTRY?**



WHAT CAN WE EXPECT IN 2022 FOR THE MANAGED PRINT INDUSTRY?



In recent years, businesses have become increasingly digitalised – and the need to embrace the digital age is something that's only become more prevalent in a post-pandemic world. So, what does that mean for the print industry? Is print dead?

Perhaps this is a question we need to ask ourselves as we head back into more normal working routines, handing out our business cards and signing our contracts.

No matter how many digital transformations we make, there will always be a need for document workflow solutions, especially in the workplace. As working premises continue to re-open and employees adopt hybrid working habits with more days in the office, managed print services may be making a comeback in 2022.

THE STORY SO FAR

There's no denying that 2021 saw a drop in physical print volumes. With 53% of employees in the UK working remotely* and furlough being a factor for most of the year, this was inevitable. Our new work-from-home culture resulted in digital transformation initiatives in many organisations and a rise in cloud computing, meaning many MPS providers needed to rethink their approach.

Alongside these challenges was something many industries suffered with – shortages. Supply chain issues and increased shipping costs resulted in plenty of product shortages, and printers were no exception.

However, as remote working turns into hybrid working and budgets re-balance, these impacts are not expected to be long-term.

*Sources: <https://www.xerox.com/downloads/dl/usa/en/services/report/quocirca-mps-2021-xerox-summary.pdf>



THE IMPACT OF HYBRID WORKING

While it may seem that hybrid working will present a negative impact on the print industry, this may not be the case.

As we're moving into the land of hybrid, flexible and agile working, we need to view this as a positive. After all, this change is following a year of predominantly home-working habits. The increase in employees returning to their offices will no doubt cause a rise in managed print services for many UK businesses.

While there remains a need for digitisation, it can't be 100% relied on, with the threat of cyber attacks and data breaches causing vulnerabilities in cloud computing for both small and large businesses. Flexible print solutions, extended to home environments, could be the key to driving employee productivity, whether in the home or at the office.

SUSTAINABILITY REMAINS A KEY DRIVER

How 'green' is your business? Sustainability is on everyone's radar. It's a driving factor in the way we think and the decisions we make as an organisation. And now more than ever, we have a responsibility to be greener.

Of course, this has been another deciding factor for many companies to make more digital transitions. But while we may be in a digital age, we're not quite paperless – printing and photocopying are all still very

much part of day-to-day operations. It's how we approach it that matters.

Managed Print Solutions (MPS) can be a sustainable solution for your printing & document management. While it might not be paper free, systems implemented by your MPS will help you track levels of print usage, which means you can control and reduce the environmental footprint of your printing operations.

COMBINING MANAGED PRINT SERVICES (MPS) & MANAGED IT SERVICES (MSP)

We can expect that organisations will want to access the latest technology and minimise IT burden, even more so as we head into 2022. The more digitised we become, the better IT infrastructure we'll need.

MPS providers, such as InReach, that can also offer Managed IT services can provide expertise across cyber security, cloud, network cabling and IT support. Research

shows that many enterprises are beginning to favour a "single provider" that can combine printing services with IT.

In our modern working world, it's paramount to have your business covered with a high-performing workflow solution, from your digital needs to your physical prints.

HOW CAN INREACH HELP YOU GET AHEAD OF THE CURVE?

Adapting the way we work, moving with the times and becoming more sustainable are things that will always be essential for the sake of your existing employees and for attracting future talent. Managed print services (MPS) at InReach continue to

provide document management solutions, high-performing equipment and seamless business support. When you combine this with our IT services, we can provide all-round solutions for any working environment.

WHAT DO OUR MANAGED PRINT SERVICES INCLUDE?

- Careful assessment of your business needs
- Document workflow analysis
- Purchasing, installation, and training
- Maintenance contract to match your usage
- Replacement of ink/toner and parts
- 24/7 support
- Simple monthly billing and reporting

At InReach, we work with many of the UK's top workflow and document management providers which enables us to install a tailored solution for you to keep your business running exactly as it should. We'll provide you with a free no-obligation audit of your current hardware and software

solutions and deliver a full cost comparison of the areas where you can be more efficient.

Our MPS services take the hassle out of print and document workflow solutions to provide you with reliability, unrivalled service and lower your total cost of ownership.

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